

TRIATHLON NEW BRUNSWICK

ANNUAL REPORT

NOVEMBER 3, 2018



TRIATHLON NEW BRUNSWICK

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TRIATHLON NEW BRUNSWICK 2018 HIGHLIGHTS

2018 has been a year of advances and challenges:

- Increase in the Sport Branch funding from \$19,200 to \$25,700.
- Support from Triathlon Canada by supplying the swim caps for 2018 season, saving TriNB approximately \$2000.
- Inaugural meeting of Atlantic triathlon associations with Triathlon Canada, hosted in Moncton and financially supported by Triathlon Canada.
- Increase in social media presence of TriNB.
- New race to the schedule: Home Hardware Aboiteau Beach Triathlon.
- Successful hosting of the NB Provincial Championships at the Harvey Community Days Triathlon.
- Successful collaboration and participation in the 2018 Atlantic Championships in Summerside, PEI. Fifty-eight NBs competed at the Atlantic Championships, with Kamyille Frenette and Michael Roy named Atlantic Champions in their races.



- Positive discussions happened for the return of the Base Gagetown triathlon.
- 11 new Level 1 officials trained.
- Kamyille Frenette, of Dieppe NB, was named to Team Canada Para-team (PTS5). Kamyille had a very successful first full year on the team, she is currently ranked 6th in the world.
- Triathlon NB submitted two names to be considered for the Sport NB Awards ceremony to be hosted on November 24, Kamyille Frenette for Female Athlete of the Year and Doug Barrett for Spirit of Sport. Doug was selected as a co-winner of the Spirit award.
- Loss of the annual Subaru funding of \$15,000/year.
- Loss of the Executive Director. Brittany Pye secured a FT position with Judo NB.
- Due to the funding loss, the ED position was not filled and the board took on the day to day duties of the association.

Respectfully submitted, Althea Arsenault, President

2018 BOARD OF DIRECTORS

Althea Arsenault, President

Garth Millar, Past-President

Steven Kikkert, Vice President

Sue DeLong, Treasurer

Christine McKinnon, Secretary

Linda McLeod, Technical Director / Sanctioning Coordinator

Chris Burke, Director at Large

Marlo Rose, Director at Large

Mackenzie Sharkey, Director at Large

Neal MacLean, Director at Large

Chandler Scott, Director at Large

Jeremie Gervais Director at Large, Left Board March 2018

Huge thanks to these three members who will be departing the Board of Directors after the AGM. Their dedication and commitment to the sport of triathlon in NB was outstanding and TriNB wishes them all the best in their new adventures.

Linda McLeod  Garth Millar  Steven Kikkert



2018 RACE SCHEDULE

- 21 April - Sussex Splash & Dash
- 03 June - Moncton Duathlon
- 09 June - Hampton Kids of Steel Splash & Dash
- 10 June - Hampton Ladies Triathlon
- 17 June - Dieppe KOS Mike's Bike Shop
- 17 June - Duncan Hadley Tri
- 23 June - Fredericton KOS
- 23 June - Rockwood Strong KOS
- 24 June - Rockwood by the Bay Triathlon
- 01 July - Woodstock KOS
- 08 July - Rev3 St Andrews Half/Sprint Tri
- 15 July - Triathlon Chaleur
- 22 July - Mariners KOS Triathlon
- 5 August - Home Hardware Aboiteau Beach Triathlon
- 12 August - Harvey Community Days Triathlon/Duathlon, TriNB Provincial Championships
- 19 August - *Tri Lobster Atlantic Championship, Summerside, PEI*
- 25 August - Sackville Triathlon

2018 Triathlon New Brunswick Race Schedule



2018 SOCIAL MEDIA

TriNB had an increased social media presence in 2018. Initiatives included:

- Consistent posting and sharing of information on the FaceBook page.
- Introduction of custom graphics for major activities.
- Race schedule promotion.
- Live posts and pictures from individual NB races.
- Targeted paid boosting of NB races both within and outside of NB.
- Weekly cover photo updates highlighting participants from recent races.
- Cover photo contest for athletes to submit their own photo.
- Linking of FB posts to Twitter and Instagram.
- Direct sharing of major posts to NB triathlon club's FB pages.
- Sharing of posts from Triathlon Canada, Coach NB, Sport NB and other relevant organizations.
- AGM listed as an event on FB

RESULTS:

May 2018 812 likes
 October 2018 1,142 likes

Status post Average reach of 454
 Photo post Average reach of 288
 Link post Average reach of 197
 Video post Average reach of 10



2018 TECHNICAL OFFICIALS PROGRAM

The 2018 TriNB saw a successful season, sanctioning 10 age group multi-sport events, 7 Kids of Steel events, and 6 clubs.

The 2018 season began in April with a swim/run event, and the final triathlon/duathlon event was held at the end of August. One new race was added to the roster with Plage Aboiteau Beach Triathlon in Cap Pele, and suffered the cancellation of one event, the Rockwood Relays, in Saint John. TriNB continues to foster great relationships with our many seasoned race directors, while two new race directors came on board for Tri Chaleur and Plage Aboiteau. Kids of Steel events continue to be very popular; the quality of the race directors for these events is apparent, and appreciated, as this year we maintained a healthy number of eager participants. Triathlon clubs registered new and returning athletes and are the core of the success of our sport.

With the absence of an Executive Director, it was obvious that several tasks and duties needed to be distributed amongst Board members. In January and February, the sanctioning documents were revised and updated in accordance with the ITU Competition Rules. The race schedule took shape early in the year and the sanctioning applications were sent out in early March. Despite some early difficulties and a few hiccups along the way, the processes took shape and things started to roll along.



On June 9th, TriNB hosted a Level I official's clinic in Hampton. We were delighted that 11 new people joined the official's team, with 3 current officials also attending for a re-certification and refresh. With the assistance of Triathlon Nova Scotia's PTO Patricia MacDonald, the Triathlon Canada Level I clinic documentation was re-vamped and presented. During the clinic Christine MacKinnon, current Board member and Level II official, conducted a training session on AED. The Hampton Ladies Triathlon held on June 10th. was the validation event for the new officials.

TriNB is pleased and proud to have 3 National Technical Officials, 5 Level II officials, and 15 Level I officials. Unfortunately, out of this group of 23 officials, 11 did not officiate at any of the 2018 events. One official traveled out of province to officiate at national events. These were self-funded trips.

The 2018 season saw the inclusion of a concussion protocol. Documentation was prepared and sent to all sanctioning race directors. A requirement of the sanctioning process was to reply to the Sanctioning Coordinator that this protocol was understood and followed accordingly. Most race directors complied. There is still a great deal of work to be completed regarding this important issue.

TriNB mandates that Criminal Records Checks are completed and results are provided (kept in confidentiality) for race directors of Kids of Steel events. This one request remains to be a barrier to the growth of Kids of Steel events.

The TriNB equipment trailer provided some challenges to the start of the season. Without an Executive Director to transport the trailer this task became the responsibility of the race directors, with a refundable damage deposit required. Equipment will need to be replaced or repaired for the upcoming season.

Respectfully submitted, Linda McLeod, Technical Director

RACE PARTICIPATION STATISTICS

	Total Number of Participants/Race			% Change 2018 -2016	% Change 2018 -2017
	2018	2017	2016		
Moncton Du	98	81	120	-18%	20%
Hampton Ladies	260	217	206	26%	20%
Duncan Hadley	102	106	175	-42%	-4%
Rockwood	90	121	132	-32%	-26%
St. Andrews	312	358	392	-20%	-13%
Chaleur	73	90	89	-18%	-19%
Aboiteau	98	0	0		
Harvey	89	79	94	-5%	13%
Sackville	104	77	0		35%
Gagetown	0	0	90		
X-terra	0	0	65		
Total	1226	1129	1363	-10%	9%



MEMBERSHIP PARTICIPATION STATISTICS

	Total Number of participants			% Change 2018 -2016	% Change 2018 -2017
	2018	2017	2016		
Day	912	972	741	23%	-6%
Jr	19	21	29	34%	-9%
Annual	204	189	208	-2%	8%
Total	1135	1182	978	16%	-4%

	Number of Male Participants		
	2018	2017	2016
Day	318	394	270
Jr	10	10	13
Annual	87	97	98
Total	415	501	381

	Number of Female Participants		
	2018	2017	2016
Day	500	578	471
Jr	9	11	16
Annual	83	92	110
Total	592	681	597

	Non- specified Gender Participants		
	2018	2017	2016
Day	94	0	0
Jr	0	0	0
Annual	34	0	0
Total	128	0	0

Membership value:

- Annual subscription to Triathlon Canada Magazine (full and junior members)
- Liability and accident insurance at all TriNB sanctioned races, events and clubs
- Access to bike insurance program (full and junior members)
- Eligibility to participate in provincial, national* and world* events (*must be full/junior members)
- Purchase of new race equipment
- Proposed co-purchase of World spots for 2020 World Championships in Edmonton, Alberta
- Support of the Provincial and Atlantic Championship races
- Continuation of the new Coach program and Officials training
- Discount on the Coaching courses and support of Coaching development
- Continuation of social media promotion of TriNB and of races on behalf of RDs
- Support for Officials at sanctioned races to ensure that races are fair and safe for all athletes
- Investment in a P/T ED for 2019
- Funding support for junior and elite athletes
- Percentage of funds will help establish an operational reserve
- Knowing that you are helping support the goals of TriNB to expand and improve the sport in a meaningful way to all members.

SPORT AND RECREATION BRANCH - TRIATHLON NB REPORT

Each year TriNB must submit a detailed report of the association’s planning and progress made from the previous year and plans for the upcoming year. Each action is point based and as we improve as an association, our funding increases.

Sport and Recreation Branch / Direction du sport et des loisirs

2018 Core Funding Report / 2018 Rapport de financement de base Tri NB

Total Funding - \$25,700 / Financement total – 25 700 \$

	2018 Your Score Points obtenus	2017 Your Score Points obtenus	Median Médiane	Dollars Montant obtenus (\$)
Core Support / Critères de base				
• Organizational Strength / Capacité organisationnelle	33.5	32	30	
• Financial Strength / Capacité financière	17	17	17	
• Participation	40	43	43	
Section total / total de la section	90.5	92		9,000
Athlete Development Pathway / Parcours de développement de l'athlète				
• Strong leadership and decision-making / Leadership technique et processus décisionnels bien établis	14	4	7	
• Recruitment / Recrutement	3	0	0	
• Leadership Development / Le développement du leadership	30	4	26	
• Programs and Support Services / Programmes et services de soutien	4	0.5	4	
• Daily Training Environment / Environnement quotidien d'entraînement	4	1	2	
• Provincial Team Program / Programme d'équipe provinciale	21	14	40	
• Canada Games / Jeux du Canada	19	23	24	
• System of Competition / Système de compétition	13	9	9	
Section total / Total de la section	108	55.5		16,400
Athletes with a Disability / Athlètes ayant un handicap	1	2		
Section total / Total de la section	1	2		300
Total points / Total des points	199.5	149.5		
Totals / Total		19,200		25,700



2018 TRIATHLON NB TOP ATHLETES

Triathlon (Min 3 races)

Name	Age Group
Pierrette Mathieu	50-59
Beth Seamans	30-39
Eryn Weldon	20-29
Donna Trites	40-49
Sue Watson	60-69
Frank Ripley	60-69
Ivan Goguen	50-59
Chandler Scott	20-29
Satish Punna	40-49
Cedric Boily	30-39
Zachary Boulanger	01-19

Duathlon (Min 3 races)

Name	Age Group
Kevin Scott	40-49
Bradley Wood	50-59

The Triathlon New Brunswick Association (2010) Inc.
Comparative Balance Sheet

	As at 12/31/2017	As at 12/31/2016	Percent
ASSET			
Current Assets			
Cash - BMO Chequing	22,400.99	43,844.67	-48.91
Total Current Assets	<u>22,400.99</u>	<u>43,844.67</u>	-48.91
Long Term Assets			
Incorporation Costs	1,722.38	1,722.38	0.00
Accumulated depreciation - Inc C...	-565.80	-512.16	10.47
Equipment	18,751.64	18,751.64	0.00
Accumulated depreciation - Equi...	-13,615.02	-12,330.92	10.41
Total Long Term Assets	<u>6,293.20</u>	<u>7,630.94</u>	-17.53
TOTAL ASSET	<u><u>28,694.19</u></u>	<u><u>51,475.61</u></u>	-44.26
LIABILITY			
Current Liabilities			
Accounts payable	0.00	1,225.00	-100.00
Total Current Liabilities	<u>0.00</u>	<u>1,225.00</u>	-100.00
TOTAL LIABILITY	<u>0.00</u>	<u>1,225.00</u>	-100.00
EQUITY			
Shareholder's Equity			
Capital Stock	100.00	100.00	0.00
Current Earnings	-21,556.42	11,699.32	-284.25
Retained Earnings	50,150.61	38,451.29	30.43
Total Shareholder's Equity	<u>28,694.19</u>	<u>50,250.61</u>	-42.90
TOTAL EQUITY	<u>28,694.19</u>	<u>50,250.61</u>	-42.90
LIABILITIES AND EQUITY	<u><u>28,694.19</u></u>	<u><u>51,475.61</u></u>	-44.26

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The Triathlon New Brunswick Association (2010) Inc.
Comparative Income Statement

	Actual 01/01/2017 to 12/31/2017	Actual 01/01/2016 to 12/31/2016	Percent
REVENUE			
Revenue			
Banquet	1,820.00	4,055.00	-55.12
Coaching Development	2,910.00	0.00	0.00
Sanction fees	1,410.00	1,135.00	24.23
Sponsorship	15,000.00	15,000.00	0.00
Youth Development	0.00	3,068.50	-100.00
Province of NB	19,200.00	18,700.00	2.67
Memberships	19,855.00	24,769.00	-19.84
Other	930.00	-404.68	-329.81
Total Revenue	<u>61,125.00</u>	<u>66,322.82</u>	-7.84
TOTAL REVENUE	<u>61,125.00</u>	<u>66,322.82</u>	-7.84
EXPENSE			
Operating Expenses			
Meetings	0.00	3,245.80	-100.00
Office Supplies	405.00	567.20	-28.60
Depreciation	1,337.74	1,662.80	-19.55
Para Triathlon	455.40	799.03	-43.01
Total Payroll Expense	14,643.51	6,325.13	131.51
Other admin costs	2,336.10	0.00	0.00
Accounting and Legal	1,350.00	0.00	0.00
Awards	2,776.66	1,254.59	121.32
Total Banquet Costs	4,524.78	5,623.10	-19.53
Coaching Clinics	6,027.89	473.46	1,173.16
Junior Development	9,374.74	3,325.56	181.90
Executive Director	5,283.22	1,583.85	233.57
Membership	0.00	4,936.00	-100.00
Officials	8,972.93	5,012.96	78.99
Sports NB Symposium	0.00	602.00	-100.00
Swim Caps	2,287.23	3,612.10	-36.68
Tri Canada AGM	2,268.49	856.51	164.85
Race costs	294.71	173.63	69.73
Sports Insurance	7,094.00	5,410.00	31.13
Marketing	3,948.77	1,775.33	122.42
Website	4,755.20	152.55	3,017.14
Travel	0.00	5,623.49	-100.00
Long Term Athlete Development	2,000.00	1,000.00	100.00
Board Expenses	1,227.00	92.00	1,233.70
Bank Fees	0.00	122.00	-100.00
Miscellaneous	1,318.05	394.41	234.18
Total Operating Expenses	<u>82,681.42</u>	<u>54,623.50</u>	51.37
TOTAL EXPENSE	<u>82,681.42</u>	<u>54,623.50</u>	51.37
NET INCOME	<u>-21,556.42</u>	<u>11,699.32</u>	-284.25

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